



UPPING<sup>®</sup>  
*Life*

WHERE A  
**TRANSFORMED**  
LIFE CAN CHANGE EVERYTHING

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"An organization will never be healthier than the soul of its leaders."  
-Adapted from Peter Scazzero-

What if I told you that the greatest change doesn't start with big structures, but with a life aligned with purpose?

What if I told you that the future of your organization doesn't just depend on strategies, but also on the internal state of those who lead it?

In **Upping Life**, we believe that leadership transforms; that one single life, when it is restored, focused and equipped, can change a family, a company, a city... and even a nation.

***This is why we do not offer services;  
we offer transformation processes.***

We do not bring packaged solutions, we co-create paths with purpose.

We do not look for successful leaders, we form leaders with legacy.

This is not only a brochure. It is an invitation to look at your organization in a new light.

**And it is also an invitation to ask yourself about:**

What if you strengthened the most valuable thing you have?

What if you invested in the soul of your leadership?

**Welcome to Upping Life!**

***Here, improving the world starts with one life at a time.***

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# OUR ESSENCE



At **Upping Life**, we support organizations that desire to be more human, strategic and sustainable, by transforming their leaders' lives from the inside out.

We know that every organization is unique and has an unrepeatable history, culture and purpose. Therefore, **we do not impose solutions, we design them with you**, from a

place of respect for your institutional identity and the deep understanding of your reality.

Our value is not only found in what we offer, but in **how we do it and who we do it with**: we are a multidisciplinary community of experts, strategist, educators, therapists, technologists, designers and coaches with a shared vision: **to improve the world one life at a time, by starting with leadership.**

## We work from three fundamental pillars:

### Personalized Strategic Accompaniment:

We co-create solutions that are tailored to your organization's DNA, aligned with your values, vision and stage of development.

### Application of Universal Principles with Scientific Evidence:

We use solid methodologies, proven in multiple cultures and sectors, that ensure real and sustainable results.

### Humanity with Excellence:

We combine the best of strategic thinking with the compassion and authenticity needed to lead with meaning and generate lasting impact.

When an organization works with us, it not only acquires a service:  
**It activates a transformation process from the root.**

# WHOM DO WE SUPPORT?

**Upping Life** is designed for organizations that understand that their greatest asset is not only in their products, or processes, but in **the people who lead from the heart of their structure.**

We support family businesses, foundations, business chambers, public institutions, faith communities, social initiatives, international organizations, entrepreneurs and corporations that wish to **strengthen, restore, or redesign their leadership culture** to move forward with purpose, clarity and sustainability.

According to a **McKinsey & Company** study, 70% of organizational transformations fail, mainly due to a lack of aligned and committed leadership. At **Upping Life**, we work to reverse this statistic, supporting transformation processes from within: in the mind, heart and structure of those who lead.

**Our programs are aimed at organizations that operate in strategic places of social transformation:**

- **Media**, where narratives that build (or destroy) the social fabric are shaped.
- **Education**, where generations of citizens and future leaders are formed.
- **Government**, where decisions require vision, integrity and systemic thinking.
- **Arts and Entertainment**, with the power to influence culture and social values.
- **Faith and Social Welfare**, where leadership has a profound human and spiritual impact.
- **Business**, where much of the economic and work course of nations is defined.
- **Family**, where the values, character and vision of those who will lead the world tomorrow are forged.

86% of global leaders consider leadership development an urgent priority for the sustainability of their organizations.

- World Economic Forum, Future of Jobs Report -

### Real examples we have accompanied:

- **A founder of a family business** with 90 years of history, facing generational transition with vision and honor.
- **A national president** who found strategic clarity in the midst of a political and social crisis.
- **An entrepreneurial mother** raising her children alone while building a purposeful business.
- **A senior executive of a multinational corporation**, in search of personal renewal and realignment with his professional mission.
- **A young man with a calling to influence**, who learned to lead with authenticity and responsibility in the digital world.
- **A community of children** who, thanks to inspiring role models, learned that it is possible to dream and build a different future.

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*58% of employees quit because they feel their leader does not care about their well-being.*

- Gallup, State of the Global Workplace -

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From Latin America to Asia, from big cities to forgotten communities, at **Upping Life** we believe that **when an organization invests in its leaders, it is investing in its own future and in the well-being of the world.**

**Are you ready to begin that transformation?**



# OUR VALUE PROPOSAL

At **Upping Life**, we offer a strategic combination of products and services designed to strengthen leadership from the heart of organizations, in local, national and global contexts. Each solution has been developed from experience, scientific evidence and a deep respect for organizational DNA.

## Our Products - Upping Global

**Upping Life** products are structured programs that address specific realities within strategic sectors of influence. Each is designed to bring about transformation with identity, focus and tangible results.



**Flash:** Fast and effective interventions to respond to leadership, alignment, or internal culture crises.



**Now:** Solutions adapted to urgent challenges of the organizational present, with immediate impact.



**Youth:** Training of young leaders within organizations that want to sow the future today.



**Femme:** Feminine empowerment programs that integrate leadership, purpose and personal-professional balance.



**One:** Unity and collective leadership initiatives, focused on building shared vision and organizational synergy.



**Kids:** Early leadership development in childhood through positive role models and formative experiences.



**Government:** Training, coaching and strategic consulting for public sector leaders and governance processes.



**Family:** Solutions for family organizations facing challenges of succession, internal culture and shared vision.



**Education:** Programs for educational institutions that seek to develop leaders with integrity, critical thinking and social sense.



**Faith:** Integral accompaniment for faith communities that wish to strengthen their organizational structure and spiritual leadership.

# OUR SERVICES UPPING SOLUTIONS

Our services are tools, methodologies and customized accompaniment that allow organizations to execute their transformation processes with excellence and strategic clarity.

**tech**

**Tech:** Digital platforms designed to strengthen the management and development of organizational leadership.

**creators**

**Creators:** Content development, strategic visibility and support to leaders and communicators with social impact.

**CENTER**

**Center:** Specialized consulting, organizational diagnosis and comprehensive strategic consulting.

Hiring our products, or services is not only an investment in your team: it is an act of global transformation.

Every time you work with **Upping Life**, you are strengthening your organization and at the same time impacting lives in the nations we serve.

**An internal decision that  
leaves an external footprint!**



# OUR TOOLS

At **Upping Life**, we don't provide generic solutions. We create transformative experiences that are custom-designed to strengthen leadership at all levels of an organization.

Each tool has been selected and developed based on scientific evidence, systems thinking and deep human understanding.



## We group them into five main lines of impact:

### Personal and Leadership Development

- **Personal and Executive Coaching:** Personalized sessions to strengthen identity, emotional intelligence and strategic decision making.
- **Individual and Group Mentoring:** Accompaniment with experts in different areas to accelerate growth processes.
- **Psychological Therapies:** Safe spaces for emotional, mental and spiritual restoration for leaders and their teams.
- **Holistic Workshops:** Meetings that integrate mind, body and spirit for a balanced leadership.

### Organizational Strengthening

- **Strategic Consulting:** Diagnosis and planning to align vision, culture and organizational structure.
- **Integral Organizational Transformation Projects:** Structured processes that redefine culture, processes and leadership.
- **Country and Community Transformation Projects:** Accompaniment in systemic changes with a national or local vision.
- **Team Building:** Dynamics that restore trust, cohesion and communication in teams.
- **Solutions Center:** Continuous and specialized support center for complex processes.

### Innovation and Communication:

- **Development of Digital Platforms:** Customized technological solutions to facilitate internal processes and training.
- **Creators & Strategic Storytelling:** Supporting creators and leaders in the design of content with organizational and social impact.
- **Design of Exclusive Materials:** Creation of customized visual, pedagogical and strategic resources.
- **Corporate Identity, Branding and Rebranding:** Development and repositioning of institutional brands aligned with their purpose.

## Transformational Experiences:

- **Bootcamps:** Intensive programs of accelerated training with measurable impact on leadership and culture.
- **Corporate Retreats:** Immersive spaces for reflection, alignment and strategic planning.
- **Transformation Travels:** Experiences designed to connect personal purpose with global impact.

## Social and Community Impact:

- **Community Transformation Projects:** Interventions in communities with a focus on education, wellness and local leadership.
- **Student Scholarship Program:** Academic support for vulnerable youth.
- **Support for single parents raising children:** Emotional, strategic and formative support for those who lead households with resilience.

At **Upping Life**, each tool is  
a seed sown with intention:

**TO STRENGTHEN THE SOUL OF ORGANIZATIONS  
THROUGH THE REAL DEVELOPMENT OF THEIR LEADERS.**



# CATALOGUE OF PERSONALIZED AND CUSTOMIZABLE PROGRAMS

*Custom-designed. Inspired by purpose. Validated by science and experience.*



## **Mind to Matter**

*From intention to impact.*

This program helps leaders understand how thoughts, emotions and beliefs shape their decisions, relationships and environments. We teach how state of mind influences organizational outcomes, integrating neuroscience, practical spirituality and conscious leadership.



## **Bienestar Financiero Integral (Comprehensive Financial Wellness)**

*Healing our relationship with money, to lead with freedom.*

It explores the emotional and cognitive roots that shape financial decisions. It connects financial wellness with mental health, personal identity and family values.



## **Bienestar Financiero Organizacional (Organizational Financial Wellness)**

*Healthy economic culture. Sustainable teams. Aligned results.*

It strengthens financial competencies within the organization, fosters ethical decision making and develops a shared vision of responsible use of resources.



### **Seamos Personas de Influencia (Let's Be People of Influence)**

*Transforming without imposing. Inspiring with authenticity.*

It develops key soft skills for leadership: active listening, empathy, transformational communication and consistent example.



### **Más Allá de la Excelencia (Beyond Excellence)**

*Because excellence is not a goal... it is a foundation.*

It redefines excellence from a sustainable vision: balance between high performance, well-being, purpose and healthy organizational culture.



### **Real Life**

*Leadership that transforms real life, not just indicators.*

It invites leaders to a space of inner reconnection, authenticity, emotional intelligence and practical spirituality, to align life and vocation.



### **Circle of Life**

*Leading without fragmentation. Living without getting lost.*

A holistic look at the leader's personal balance: family, vocation, purpose, health, relationships. This program helps integrate the different "circles" of life with coherence and wholeness.

All these programs are 100% adaptable to the needs, culture and stage of each organization. They can be implemented in a face-to-face, virtual, or hybrid manner.





### **El Poder de la Mujer que Emprende (The Power of the Entrepreneurial Woman)**

*Entrepreneurship with purpose, courage and balance.*

A program designed for women who lead projects, businesses, or causes with resilience, often in complex contexts. It addresses practical leadership tools, strategic vision, emotional intelligence and self-management to balance what is personal and professional.



### **El Poder del Joven que Emprende (The Power of the Young Entrepreneur)**

*Activating the creative potential of a new generation.*

This program empowers entrepreneurial-minded young people to lead with authenticity, creativity and social responsibility. It works on innovation skills, purpose, conscious leadership and the construction of sustainable models from early stages.




### **Las Aventuras de Lucía y su Amigo el Colibrí (The Adventures of Lucy and Her Friend the Hummingbird)**

*Children's leadership with imagination, heart and values.*

A narrative and experiential program for children, based on stories, dynamics and characters that inspire courage, identity and compassion since childhood. It is ideal for schools, communities and family projects that wish to sow healthy leadership from the earliest stages.





# THE HEART BEHIND THE VISION

## Who leads Upping Life Group?

At **Upping Life**, we deeply believe that we cannot transform organizations if we do not transform our own lives first. Therefore, our leadership is not hierarchical, it is relational. It is not administrative, it is inspirational. And it is not exercised by authority, but by example.

We are a global team, distributed around the world, with a shared conviction: **to improve the world, one life at a time, starting with our own.**

Each member of this team not only leads a strategic area, but also embodies the essence of **Upping Life**: *to live with purpose, serve with excellence and accompany with integrity.*



**Nery Núñez – CEO (USA)**

*"Leading **Upping Life** is more than running an organization, it is guarding a vision that was born to heal, empower and transform."*

Founder and global leader of Upping Life.

With a track record of international influence, Nery is a strategist, visionary and mentor to leaders in multiple sectors. Her leadership is profound, compassionate and courageous.



**Dorka Troche – General Manager (USA)**

*"Every internal process is sacred, because what we take care of inside defines what we offer outside."*

In charge of articulating global operations, Dorka leads with structure, sensitivity and a high level of human and strategic commitment.



**Cristian Guillén – Administrative Manager (Honduras)**

*"Administration can also be an act of service and purpose."*

He is responsible for financial and administrative management with a focus on integrity, transparency and efficiency at the service of the vision.



**Abigail Medina – Executive Assistant (Argentina)**

*"Excellence begins in the details that no one sees."*

She organizes, supports and articulates the executive flow of Upping Life with precision, closeness and sensitivity. Her role is key to the global operational connection.



**Jezael Melgoza – Upping Solution Director (Mexico)**

*"The right tools, applied with strategy and humanity, can transform an entire culture."*

He leads the development and implementation of practical solutions and specialized methodologies for organizations around the world.



**Eris Castro – Upping Global Director (Colombia)**

*"Each Upping Global program is a specific response to a real challenge in our society."*

He designs and drives organizational transformation products that impact strategic sectors such as government, education, faith and culture.



**Josué Yanes – ADN del Reino's Director (USA)**

*"True transformation does not begin in structure, but in the spirit of the one who leads."*

He leads Upping Life's faith community, guiding discipleship processes that awaken identity, purpose and obedience aligned to the original design. His passion for integral learning, wisdom and sensitivity to the Spirit make him an architect of hearts that govern with the DNA of the Kingdom.



**Ángela Ospina – Country Director (Colombia)**

*"When a vision touches fertile land, a movement that transforms generations is born."*

She leads Upping Life's strategic operation in Colombia, strengthening alliances, guiding territorial processes and connecting the global vision with the local need. Her leadership is strong, compassionate and deeply committed to social transformation.



**Moisés Zamora – Upping Youth Director  
(Honduras)**

*"The young are not the future, they are the present that needs to be seen, heard and empowered."*

He designs and coordinates specific initiatives for the integral development of the young, connecting their talents with purpose, identity and vision. His passion to form young leaders makes him a key link in Upping Life's generational impact.



**Cristian Pino – Country Director (Chile)**

*"Transforming structures begins by transforming hearts; and the deep change is built from the invisible."*

He leads Upping Life's implementation in Chile with strategic focus, cultural sensitivity and a strong sense of vocation. His ability to unite purpose and action has sown hope in several territories.



**Wilder Portillo – VIAX Project Director  
(Honduras)**

*"There is no sustainable transformation without hope embodied in the community".*

He promotes the VIAX Project as a strategy for collective regeneration. His leadership connects vision with concrete action in territories, building networks of hope, resilience and purpose. It is a catalyst for community processes where dignity is restored and life is celebrated.



**Jahdiel Rodas Núñez– Administrative  
Management Assistant (USA)**

*"The invisible organization sustains the visible excellence."*

He supports Upping Life's administrative operations with precision, order and commitment. His meticulous focus, sense of responsibility and ability to anticipate the needs of the team strengthen the internal structure that makes our external impact possible.



**Liliana Flores – International Relations  
Director (Honduras)**

*"Connecting nations, cultures and visions  
around the same cause: leadership with  
purpose."*

She strengthens global alliances,  
collaborative networks and institutional  
linkages to expand Upping Life's impact  
around the world.

**"At Upping Life**  
**WE DO NOT WORK TOGETHER**  
**TO DO MORE,**  
**WE WORK**  
**TOGETHER TO BE**  
**MORE"**



A king chess piece stands prominently in the center of a chessboard. The piece is dark and has a cross on top. Other chess pieces are visible in the background, slightly out of focus. The entire image is covered with a semi-transparent teal overlay.

## **A LEADERSHIP THAT LIVES WHAT IT TEACHES:**

This team leads not from control, but from conviction. Each has first been transformed inwardly in order to lead outwardly with consistency.

**This is Upping Life leadership.  
And we are here to walk with you.**

**We believe in you!**





*Team of leaders, managers and assistant managers, National Banking and Insurance Commission of Honduras (CNBS)*

## IMPACTFUL STORIES

Every organization has a unique story, and at **Upping Life** we have accompanied many in their transformation process. Here we share some of the most inspiring ones:

**“We needed to grow as a team without losing our heart” - Flor Cruz, Executive Director of the Ruth Paz Foundation (Honduras)**

*“Leading the Ruth Paz Foundation is a privilege, but also a great challenge. I knew that if I wanted to take my team to the next level, I had to first strengthen myself as a leader. Executive coaching with **Upping Life** gave me a new perspective on how to lead with purpose, strategy and humanity. Then, together with my team, we participated in training, coaching and team building within the Transcendent Skill Program. What we experienced brought us together, made us stronger and helped us find a new way to work with excellence, without losing the heart that defines us.”*


**“Investing in our leaders was urgent, and Upping Life was the answer” - Víctor Antúnez, National Director of PROHECO - Secretaría de Educación (Ministry of Education), Honduras.**

*“Managing a national program like PROHECO, with an impact on thousands of rural educational communities, requires more than administrative management: it requires real leadership. That's why we requested **Upping Life's** support to train our 18 departmental coordinators in leadership and financial culture. The result was amazing. Not only did they acquire new tools, they also regained vision, unity and a sense of purpose. Today, our leaders are more empowered to serve with excellence from every corner of the country.”*

**“We transformed the Chamber from the inside out” - René Merino, President of the Chamber of Commerce and Industry of Comayagua (Honduras).**

*“As president of the Chamber, I dreamed of an institution that was stronger, more relevant and aligned with the real needs of the entrepreneurs in our region. But I understood that a profound transformation required more than good intentions. With **Upping Life**, we undertook a comprehensive process of organizational transformation. Today, the Chamber has a renewed vision, more efficient processes and a strengthened leadership team. It was an investment in the future of our city.”*





**“Leading a federation requires structure, identity and strategy” - Vilma Montoya, Executive Director of FEDECAMARA (Honduras).**

*“At the head of an organization that brings together multiple business chambers, I understood that we had to evolve. We needed a structure that would support our mission, a clear identity and an organizational culture that would differentiate us. With **Upping Life**, we developed an organizational transformation project that took us to another level. We now have a shared vision, defined processes and a team that knows where it is going.”*

**“My company needed order, clarity and objectivity” - Roberto Paz, CEO of R&G Telecom Group (USA).**

*“We had grown fast, but with that growth came disorder and lack of structure. I felt the organization was getting out of hand. We hired **Upping Life** to do complete assessments of each area in order to make sound decisions in our restructuring. What we received was more than a diagnosis: it was an honest x-ray that allowed us to see what others were missing. Today, R&G is more aligned, focused and with more conscious leadership.”*

**“We found in Upping Life an ally that understands what it means to form leaders with purpose” - María Teresa Chacón, President of Fundación Centro de Acción (Bolivia).**

*“From Fundación Centro de Acción, we had a dream: to create an academy that would form emerging leaders with integrity and vision of service for the government sector in Bolivia. Thus, the ALFIL Academy was born. But we knew that, if we wanted to do it well, we needed a strategic alliance with an organization that not only talked about leadership, but lived it with excellence and depth.”*

*“Seeking out **Upping Life** was a natural decision. From the first contact, we felt we spoke the same language: purpose, transformation, responsibility. Their accompaniment has not only been technical, or methodological, it has been a true connection of vision and values. Thanks to this alliance, today we not only train leaders, we prepare them to govern with their souls aligned to the common good. Upping Life not only helped us strengthen our structure, but also amplified our impact.”*

# OUR GLOBAL SOCIAL RESPONSIBILITY

## UPPING LIFE FOUNDATION

*Because transforming a life is just the beginning.  
Transforming a nation is our assignment.*

At **Upping Life** we don't believe in charity.  
We believe in deep transformation; in real change; in sustainable restoration.

And that's why our social responsibility is not an external program:  
It's part of the DNA that defines us.

This is how **UPPING LIFE FOUNDATION**, our global social arm, was born: a strategic movement that activates hope, purpose and leadership from the most vulnerable communities to the highest structures of a nation.

**UPPING LIFE FOUNDATION** is not an extension;  
it is our conviction put into action.  
It is the soul of **Upping Life** manifesting itself in the nations.

**Our Mission in Motion:** 

Currently, our largest national assignment is underway in Honduras:  
**National Transformation Project "I Learn and Grow in Values for a Happy Honduras"**

It's a country project that is changing the destiny of entire generations through purposeful education, art, identity, culture and the development of existent and emergent leadership.

This movement is supported by a historic alliance between:

- **Secretaría de Educación de Honduras (Honduran Ministry of Education)**
- The private sector.
- International organizations.
- And a growing network of allies who are joining a transcendent cause:  
**LEAVE A HAPPY HONDURAS to existing and emerging generations.**



POR UNA  
HONDURAS<sup>®</sup>  
FELIZ



SCAN ME!





# THIS PROJECT INCLUDES THE PROGRAM:


## THE ADVENTURES OF *Lucy* AND HER FRIEND THE *Hummingbird*

A pedagogical and emotional tool that **forms values, self-esteem and leadership in childhood** through **narrative, art and play**. This program is designed to sow identity from the earliest ages and activate creative thinking, empathy, emotional self-regulation and social awareness.

Accompanying this program is our  **VIDA Methodology**®

### VISION - INSPIRATION - DIRECTION - ACTION

A **scientifically tested, proven and patented** methodology that structures each intervention from a comprehensive and transformative perspective.

With  we help children not only to learn, but to believe that their life has meaning, purpose and a place in the world that needs them.



## OUR 2025 - 2030 ASSIGNMENT



2,000,000

**Students** impacted with training in values and purpose.

1,500,000

**Parents** impacted by the transformation project.

75,000

**Teachers and administrators** trained as guides for educational transformation.

**USD 464,250,000.00**

**Of projected investment** in human development and leadership.

**This is not just an educational program.  
It is a cultural intervention.  
It is a generation rising up with vision, identity and hope.**



# STRATEGIC GLOBAL PRESENCE

**UPPING LIFE FOUNDATION** serves in the nations where we exist, live, work and sow purpose. Our global network is active in:

- **United States:** Florida, Louisiana, Mississippi, Alabama, Georgia, North Carolina, South Carolina, Virginia, Maryland, New York, New Jersey, Texas
- **The Caribbean:** Dominican Republic, Puerto Rico
- **South America:** Colombia, Ecuador, Peru, Chile, Bolivia, Argentina, Paraguay, Uruguay
- **Central America:** Honduras, El Salvador, Costa Rica, Guatemala
- **Europe:** Spain, Sweden, Germany, Andorra
- **Asia:** Japan, South Korea

In some regions, we operate as a **social program linked to Upping Life**. In others, we function as a **formal legal entity**—such as a foundation, NGO, civil association, or another structure—depending on local regulations.

This hybrid model allows us to adapt to every legal, cultural and social context, ensuring profound, sustainable, and strategically effective interventions.

**UPPING LIFE FOUNDATION's action lines:**

- **Education with Purpose:** programs for the development of skills and values in children and adolescents.
- **Comprehensive Wellness:** psychological, emotional and spiritual assistance for populations at risk.
- **Community Empowerment:** training and mentorship for single mothers and fathers, young people and community leaders.
- **Children's Rescue:** intervention and support for minors in contexts of violence, abandonment, or extreme poverty.
- **National Transformation:** strategic alliances with public and private institutions for the design and implementation of sustainable social impact policies.
- **Student Scholarship Program:** academic opportunities for vulnerable children, adolescents and youth.
- **Support for single parents raising children:** emotional, strategic and formative support for mothers and fathers who take responsibility for raising their children alone.

# POR UNA FELIZ

● HONDURAS

● BOLIVIA

● BRASIL

● COLOMBIA

● COSTA RICA

● ECUADOR

● EEUU

● PUERTO RICO

● GUAYANA FRANCESA

● NICARAGUA

● SALVADOR

● MÉXICO

● REPÚBLICA  
DOMINICANA

● PERÚ

● ARGENTINA

● PARAGUAY

● URUGUAY

● CHILE





## **We are building a HAPPY WORLD**

At **UPPING LIFE FOUNDATION**, we not only execute projects; we are building a global home where happy lives live together.

A place without borders where a person, a family, a company, or even a nation can find restoration, vision, and purpose.

We dream of a world where happiness is not only a temporary state, but a form of living: conscious, aligned and in fullness.

Therefore, we work every day, with strategy and passion, to build what we call:

## **GLOBAL COMPREHENSIVE HAPPINESS**

Because true transformation is not measured only in numbers.

It is measured in restored smiles, reconciled communities, rehumanized leaders and cultures that choose to live with purpose.

**Welcome to a happier world, one smile at a time!**

## **YOU CAN ALSO BE PART OF THE CHANGE!**

Every time an organization joins **Upping Life**, whether through a service, a product or an alliance, it is not only investing in its growth... but also **transforming the world we serve**.

When you choose us, you impact beyond your organization.

You strengthen leaders. You restore communities. You build nations.

**Thanks for believing that a transformed life... changes everything.**

## LET'S IMPROVE THE WORLD TOGETHER!

At **Upping Life**, we believe in purposeful alliances. Every organization we work with becomes part of a global ecosystem that transforms cultures, communities, and generations.

We don't just offer solutions. We invite you to be part of a cause, of a shared vision: **to elevate leadership in order to transform the world.**

If you also believe that leadership can be a tool for real transformation, you're in the right place.

Whether you represent a family business, an educational institution, a government organization, an international foundation, or you're starting your journey as a purpose-driven entrepreneur, **we want to accompany you.**

**When you join Upping Life, you join a global community that works with excellence, purpose and compassion.**

Together we strengthen leaders, rebuild structures, restore cultures, and ignite futures.



## CONTACT US AND LET'S TALK ABOUT YOUR VISION:



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[www.upping.life](http://www.upping.life)



[/uppinglife.org](https://www.facebook.com/uppinglife.org)



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## CALL TO ACTION:

The world needs leaders with vision, integrity, and courage; organizations that not only do the right thing, but also do it with excellence; and teams of people who dare to build what does not exist yet.

**What if that is your organization?**

**What if this is the moment to elevate your leadership and leave a footprint in those around you?**

At **Upping Life**, we are ready to accompany you;  
to walk with you; to create with you;  
and to remind you, in every step of the way,  
that real impact begins with a single decision:

**Investing in leadership is investing in the future.**

**Contact us today. Let's start transforming the world, one life at a time.**

## MESSAGE FROM OUR CEO

### Nery Núñez - Founder and Upping Life CEO

A few years ago, I asked myself a question that left a mark in me forever:

#### **What if one life could really change the world?**

Since then, I've witnessed with my own eyes how a single person, when aligned with their purpose, can transform families, organizations, communities... even nations. And I understood that leadership is not a privilege; it is a sacred responsibility.

That's why **Upping Life** was born—not as a company, but as a living vision; a global community of people who believe in transformation from within; an ecosystem where organizations can grow, heal, reorganize, and rediscover themselves through the soul of their leaders.

Today, **Upping Life** is more than programs and services. It's a way of seeing the world; a methodology that centers the human being, their essence, their story, and their impact. It's strategy with soul. It's excellence with compassion. It's faith translated into action.

Through **UPPING LIFE FOUNDATION**, we bring that same vision to communities and nations, planting hope where there was once despair, and purpose where it seemed there was no way forward.

My heart is in every process, every transformation, every story that is now told differently because someone chose to lead with intention.

And if you are reading this, you are probably the next story.

And if you ask me where all this comes from... I'll tell you the simplest and deepest truth: **My real and true inspiration has been the man who not only transformed history, but also transformed my life: Jesus.**

His model, his compassion, his truth, and his power continue to guide every step I take. And that love is what I wish to share with the world today through everything we do at Upping Life.

Thank you for believing that strengthening the invisible is worth it.

Thank you for daring to build with us a more conscious, more human, more joyful world.

**Welcome to Upping Life!**

**Welcome home!**



*Life*

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*Life*



SCAN ME!